

WELCOME TO XML EUROPE 2001!

This programme is your guide to the week's activities. The enclosed listing will provide you with all the necessary general information. The detailed XML Europe 2001 Conference Programme information starts on page 3.1. The programme-at-a-glance (with room locations) can be found on pages 2.1–2.3.

GENERAL INFORMATION

BAGGAGE STORAGE

For your convenience, GCA will be providing a baggage storage check at the ICC on the Entrance Level.

Hours of Operation:

Monday, 21 May	07.00 to 18.00
Tuesday, 22 May	07.00 to 19.30
Wednesday, 23 May	07.00 to 19.30
Thursday, 24 May	08.00 to 18.00
Friday, 25 May	08.00 to 12.00

Cost per Item: DM3,50

BOOKSTORE

Located in booth #33/34 on the exposition floor, this year's bookstore will offer a variety of technical and practical publications for every aspect of the industry.

Hours of Operation:

Tuesday, 22 May	12.30 to 19.00
Wednesday, 23 May	10.30 to 19.00
Thursday, 24 May	10.30 to 17.30

INTERNATIONALES CONGRESS CENTRUM BERLIN (ICC)

The XML Europe 2001 Conference and Exposition, Pre-conference Tutorials, and Related Activities will be held at the Internationales Congress Centrum (ICC).

The ICC is located at:

Messe Berlin GmbH
Messedamm 22
D-14055 Berlin
Phone: 49 (0)30 30 38 30 00
Fax: 49 (0)30 30 38 30 30

For more details, please refer to their web site:
www.icc-berlin.de

CHILDREN IN THE EXPOSITION HALL

For safety reasons, children under the age of 16 will not be permitted into the exposition hall without being accompanied by an adult. In addition, children under 16 will not be permitted in the exposition hall during installation and dismantling.

ENTRANCE TO EXPOSITION HALL

With the exception of registered exhibitor personnel wearing the proper badge, entrance to the exposition hall is restricted to official exposition hours only. The restriction is necessary to ensure delegate safety and to allow exhibiting companies time to prepare their displays and materials for presentation during the exposition.

EVALUATION DROP-OFF BOX

A reminder to all attendees—please remember to complete your conference evaluation form, and drop it off in the Conference Registration Area. Conference Registration Area is located on the Entrance Level, near the ICC Information Booth.

EXPOSITION HOURS

The exposition, located on the Lobby Level, is open during the following hours:

Tuesday, 22 May	12.30 to 19.00
Wednesday, 23 May	10.30 to 19.00
Thursday, 24 May	10.30 to 17.30

FLOOR PLANS

Floor Plans for the ICC

See page 1.4 of this programme guide.

HOTELS

Need to locate a fellow delegate? Try one of the XML Europe 2001 host hotels:

Hotel Steigenberger Berlin

Los Angeles Platz 1
D-10789 Berlin
Telephone: 49 (0) 30 21 27 0
Fax: 49 (0) 30 212 7742
Web Address: www.berlin.steigenberger.com

Dorint Hotel Schweizerhof Berlin

Budapester Strasse 21-29
D-10787 Berlin
Telephone: 49 (0) 30 26962923
Fax: 49 (0) 30 26961000
Web Address: www.schweizerhof.com

Crowne Plaza Berlin City Centre

Nuernberger Strasse 65
D-10787 Berlin
Telephone: 49 (0) 30 21007 0
Fax: 49 (0) 30 213 2009
Web Address: www.crowneplaza.com

INFORMATION/RECEPTION DESK

The hostesses at the ICC are all bilingual, and are available to welcome all the delegates daily. The ICC's Information Desk is located near the main entrance—on the Entrance Level.

INTERNET PAVILION

The Internet Pavilion is sponsored by XML.com and is located in booth # 35/36/37.

Hours of Operation:

Monday, 21 May	08.00 to 17.30
Tuesday, 22 May	08.00 to 19.00
Wednesday, 23 May	08.00 to 19.00
Thursday, 24 May	08.00 to 17.00
Friday, 25 May	08.00 to 12.00

LAPTOP COMPUTER REMINDER

Never leave your laptop computer unattended. GCA and the ICC are not responsible for items lost or stolen during the event. We do ask that you please keep personal items with you at all times.

MEMBERSHIP INFORMATION

Stop by the Graphic Communications Association (GCA) booth #27 and the International Digital Enterprise Alliance (IDEAlliance) booth #28 for the latest information on membership and upcoming events.

MEMBERS-ONLY EVENT

Each year, GCA and IDEAlliance provide a special combined event for the members of each organization. This year, the reception, will take place on Thursday, 24 May from 17.00 – 18.30 in the Roof Garden (Room 89/90). Please note that this event is only open to members of GCA or IDEAlliance. Use your membership ribbon, lapel pin or invitation for entrance to the event.

PARKING

The ICC Berlin has a multi story and an outside car park. Please direct all inquires regarding parking to the ICC Information Desk—on the Entrance Level.

PRESS ROOM

All registered press and analysts are welcome to use the XML Europe 2001 Press Room. This Press Room, located in Room 24 (half level up from Entrance Level), is opened to registered members of the Press from Monday, 21 May – Friday, 25 May, 09.00 to 18.00. A press ribbon is required for admission.

RECEPTIONS

Delegates are invited to join GCA, its co-hosts, sponsors and exhibitors for two evenings of mixing and mingling with colleagues, while enjoying a light buffet and drinks.

Exposition Reception, Tuesday, 22 May, on the exposition floor—Lobby Level, 17.30 to 19.00

Exposition Reception, Wednesday, 23 May, on the exposition floor—Lobby Level, 16.45 to 19.00

In addition, GCA and IDEAlliance will be hosting a Members-Only Event. See information listed above.

REGISTRATION

The Conference and Exposition Registration is located on the Entrance Level, near the ICC Information Booth. GCA staff person(s) will be available in the area—for questions and/or assistance.

Registration Hours:

Sunday, 20 May	15.30 to 18.00
Monday, 21 May	07.00 to 18.00
Tuesday, 22 May	07.00 to 19.30
Wednesday, 23 May	07.00 to 19.30
Thursday, 24 May	08.00 to 18.00
Friday, 25 May	08.00 to 12.00

SECURITY/EMERGENCY

In case of an emergency, please immediately contact a GCA staff person in the XML Europe 2001 Conference and Exposition Registration Area (located on the Entrance Level).

Reminder: Do not leave your belongings unattended. GCA is not responsible for lost or stolen items. Delegates are responsible to carry all items around throughout the conference.

SPEAKER READY ROOM

Attention all XML Europe 2001 speakers and tutorial instructors, please remember to use the Speaker Ready Room throughout the conference. The location of this room is Room 26 (a half level up from the Entrance Level).

TOURIST INFORMATION

To reserve a hotel, an event, an individual or group tour, please contact the Berlin Tourism's Marketing GmbH. The office is located at Am Karlesbad 11, D-10785 Berlin. Phone number is — 49 (0) 1805 75 40 40; and Email is — information@btm.de; and Web Address is — www.btm.de

TRANSPORTATION THROUGHOUT THE CITY

Berlin has an extensive network of bus lines and rail transport—"U-Bahn" (underground) and "S-Bahn" (suburban rail)—plus quite a number of trams operating in the eastern part of the city. Fairs depend on the distance traveled. Tickets and passes, which are valid in the entire system, can be bought from machines at the various underground and suburban train stations as well as at special sales points. Bus and tram drivers sell single tickets only. Other transportation questions can be directed to the ICC Information Desk (located on the Entrance Level).

ICC Floor Plan

