

Standards and eCommerce: travel on the Web

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Abstract:

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Sabre is the third largest eCommerce site and the largest travel provider on the Internet, travel being the largest single business segment on the Internet today. This presentation will provide an overview of Sabre's eCommerce experiences and lessons learned, including the business challenges of implementing a standards-based approach, the technical obstacles encountered and Sabre's approach to addressing them.

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Eric Garcia — Eric Garcia is vice president for the Information Technology Solutions division of Sabre. He is responsible for planning the company's technology strategy and communicating the strategy both internally and externally to current and prospective customers. Responsibilities also include aligning both the technology and business strategy of Sabre and in coordinating the organizational development and process management. Prior to his current position, Garcia was chief technology officer, vice president and general manager technology marketing and director of platform technology for the Sabre electronic travel distribution division. At Sabre computer services, Garcia held the positions of manager premise design and senior engineer of local area networks. Prior to his work at Sabre, Garcia was a senior consultant operations researcher for American Airlines Decision Technologies. Garcia holds a master's in business administration in operations management and quantitative methods from Syracuse University and a bachelor's in chemical engineering from the University of the Philippines.