

# Industry/Academic Partnerships for XML

Tim **Weitzel**

## Abstract

This session describes successful partnership designs for bringing together industrial and academic activities in order to create public awareness for XML standardization. Besides scientific and technological cooperation, neutral institutions like universities can greatly contribute to propagating information and to creating problem awareness among the most different audiences, including SMEs as well as governmental institutions and enterprises or industries not yet sufficiently involved. In this session, we will try to encourage partnerships between academia and enterprises to commonly research, develop and talk about their experiences to as many people as possible. We offer some recommendations based on very promising experiences with XML partnerships made at Frankfurt University.

Paper unavailable at press time.

## Biography

Tim **Weitzel**

research assistant at the Institute of Information Systems and head of XML Competence Center  
Goethe University Frankfurt  
Frankfurt  
Germany

*Tim Weitzel* - Tim Weitzel is research assistant at the Institute of Information Systems and, since 1997, head of the XML Competence Center (<http://xml.cnc.org>) at J. W. Goethe University, Frankfurt. In a research project funded by the German National Science Foundation (DFG), he is responsible for developing a standardization framework on the diffusion of IT standards, XML/EDI and SME integration. At Frankfurt University, Tim is co-developer of an

XML-based EDI solution that has become the foundation of Seals GmbH ([www.seals.com](http://www.seals.com)). He conducts XML seminars for both students as well as industry partners like Intershop, DG Bank and Software AG. Information about research and teaching activities, publications etc. is available at <http://www.wiwi.uni-frankfurt.de/~tweitzel/>